



## Alessandro Di Renzo

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Date of Birth: June 05, 1983

Nationality: Italian

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08392 (Barcelona, Spain)

### Languages

Italian (mother tongue); Spanish (fluent); English (Fluent); Catalan (Basic).

### Education

- 1999-2003 Diploma in "Graphic Design and advertising" at the Graphic Institute "Roberto Ruffilli" Forlì (Italy).
- 2005 Course of the no-lineal editing with AVID software at the S.G.A.E. of Barcelona.
- 2008 Course of cine-documentary at EDITRAIN Barcelona for Director Lupe Pere Garcíá.
- 2017 Course of Gamification and UX design at Interaction Design Fundation.

### Relevant projects and skills

#### 2005-2017

**As a Freelance** ([www.alessandrodirenzo.com](http://www.alessandrodirenzo.com)), Spain, U.K., Italy, Greece, France  
**Skill covered: Creative - Filmmaker - Content developer - Video Editor**  
*Responsibilities: Contact with client, brief study and development of idea for videos or visual contents. Manage the production process (shooting, editing, etc.).*  
*Projects developed: Commercial, industrial and music videos, experimental visual projects and photo shootings.*

#### 2016-2017

**Salting - Ctrlight - Cet10** ([www.ctrlight.es](http://www.ctrlight.es)), Spain  
**Skill covered: Creative - Content developer - Video & Photo Editor**  
*Responsibilities: Create and develop the Idea and concept for trampoline based video game. Write the script and work with the IT department. Work with the design department for creates the visual contents for the game. Write presentation; make videos and photos for promotional material.*  
*Projects developed: Interactive platform videogame - Light Jumper*

#### 2014-2016

**Supponor** ([www.supponor.com](http://www.supponor.com)), UK, Spain, Italy  
**Skill covered: Unit Manager**  
*Responsibilities: Planning, organizing crew and resources for on-site production in football events, assist the technical chef with testing the technology and to communicate with broadcasting controls. Help the company to create a high quality product in order to standardize the system for TV broadcaster.*  
*Projects developed: Virtual Advertising for TV football matches in LigaBBVA (Spain) and Serie A (Italy).*

#### 2012-2014

**Perla28** ([www.perla28.com](http://www.perla28.com)), Spain.  
**Skill covered: Creative - Filmmaker - Editor**  
*Responsibilities: Writing script, direct the pre-production process and shooting session for documentary, events videos, and commercial videos.*  
*Projects developed: Commercial videos and cross media campaigns.*

**2011-2015**

**The Creative Grid** ([www.thecreativegrid.com](http://www.thecreativegrid.com)), U.K. – U.S.A.

*Skill covered:* **Team Manager (Mobile World Congress)**

*Responsibilities:* Provide and manage crew and equipment for video shooting during “Mobile World Congress” (Barcelona). Be one of the camera operator or interviewer during the shootings.

**2010**

**Worbz** ([www.worbz.com](http://www.worbz.com)), France.

*Skill covered:* **Creative - Filmmaker - Editor**

*Responsibilities:* Writing script, direct the shooting session and edit material for commercial videos.

*Projects developed:* Internet commercials for fashion brands.

**2009-2012**

**I.O.A.S. - Ministry of transportation** ([www.ioas.gr](http://www.ioas.gr)), Greece.

*Skill covered:* **Creative - Filmmaker**

*Responsibilities:* Writing script and direct the shooting session.

*Projects developed:* TV-commercials and video-art for public event.

**2009-2011**

**Grama Film** ([www.gramafilm.com](http://www.gramafilm.com)), U.K.

*Skill covered:* **Filmmaking - Editor**

*Responsibilities:* Filming and editing.

*Projects developed:* Commercial videos and cross media campaigns.

**2007-2008**

**Comunicare Digitale** ([www.comunicaredigitale.it](http://www.comunicaredigitale.it)), Italy.

*Skill covered:* **E.N.G. Production Manager**

*Responsibilities:* Provide and manage crew and equipment, keep a close eye on the budget and schedule to assure everything is done on time and within the budget.

*Projects developed:* TV-news and reportage broadcasted by LUXE-TV, CNBC, RAI.

**2005-2008**

**Music and Entertainment Fact** ([www.mefbcn.com](http://www.mefbcn.com)), Spain.

*Skill covered:* **Filmmaking - Editor**

*Responsibilities:* Develop ideas for videos; direct the pre-production process and shooting session, edit the material.

*Projects developed:* Video productions for live events, On-line video contents.

## **Other skills and competences**

### *IT skills*

- Windows and Mac environment
- Video, graphic design and editing software (Final Cut, Photoshop, After effects, Light-room, Premier-pro)

### *Technical skills*

- Experience as video-camera operator
- Experience with lightning
- Professional photography